

## Key facts and figures...

92% of job seekers look online for their next career move

The top 5 job boards in the UK represent 91% of the UKs job applicants

On average 87% of candidates that a typical recruitment agency successfully places with their clients, have responded to an online advert

90% of all online job-related searches are performed by people who are currently in employment

In a recent survey 74% of job seekers stated that they found their new job by using online job boards

37% of job seekers search for jobs whilst at work

# Hate using recruitment agencies? Looking for a new way to recruit?



We have disrupted the traditional recruitment process by providing companies with everything they need to attract the best candidates & **recruit directly** – saving £1000's in recruitment fees

## Do you hate the fact that recruitment agencies....

1. *Take your role, advertise it on job boards, send a few CVs with no real added value & then charge you £1000's?*
2. *Pitch other jobs to candidates they have already submitted to you?*
3. *Keep in contact with candidates that they have placed with you, only to pitch them new roles with your competitors in 6 months or perhaps a years time?*
4. *Have pushy sales consultants, trying to hit sales / KPI targets?*
5. *Just hurl CVs at you until one happens to be good?*
6. *Fill up your inbox with speculative anonymous CVs? Not to mention the constant cold calls?*
7. *Don't know anything about the jobs or sector they are recruiting for?*

Passive (happily employed) candidates are looking on job boards regularly, but not for long – around 10/15 minutes per week, so your job needs to be at the top of the listings & stand out

74% of all online job-related searches start in Google

58% of job seekers who have a prior negative impression of a company, said that they would not apply again in the future

In a survey of 2000 hiring managers, 33% claimed to know whether they would hire someone within the first 90 seconds

The average time spent looking at a CV is 5 to 7 seconds

On average, face to face interviews last for 40 minutes

78% of candidates say the overall candidate experience they receive is an indicator of how a company values its people



30% of all Google searches are job related

Half of job seekers search for a job whilst in bed

## But...

- 1. You haven't got the time or the expertise to write a decent, compelling advert selling your job to ensure you attract the best candidates?*
- 2. You don't know what job boards to use, haven't got time to research them, call them & then upload your own advert, filling in all the information?*
- 3. You don't have time to deal with sporadic applications filling up your inbox day & night?*
- 4. You've not got an applicant tracking system (ATS) that is fully GDPR compliant, where you can review, store all CVs, contact candidates & schedule interviews from, on any device, 24/7?*
- 5. No one to turn to who has the recruitment expertise to help you with any questions, offer advice or assist with any technical support required?*

## Sound familiar?

## There is another way...



When you use **Blue Rocket Recruitment**, you pay just **£399**

For this we will write your advert, post across all leading online job boards & platforms, search databases and you receive all CVs with full contact details via our **Candidate Dashboard (ATS)** or by email.

*Optional upgrade – we can arrange interview, manage offers, and provide feedback to unsuccessful candidates on your behalf for just £500*

### what we'll do...

1. *Take your brief or job spec and write you a compelling & optimised job advert from scratch.*
2. *Post your advert across all the leading job boards, recruitment platforms & social media, including:*

reed.co.uk

CVLibrary

sdw

indeed®

Google  
FOR JOBS

facebook.

LinkedIn

adzuna

FISH4JOBS  
Make your job search work for you

3. *Provide the full & original CV of each applicant with full contact details, which will go directly into your candidate management system (ATS) or email, for you to review, shortlist, interview & ultimately hire.*
4. *Give you all the tools, support & vacancy exposure you'll need to be able to successfully recruit yourself at the fraction of the cost of using a recruitment agency.*

The cost of a bad hire can be up to 3 times their salary – including the cost of finding a replacement, the cost of hiring & training, lost productivity & lower staff morale

28% of new employees leave within the first 90 days of starting a job

The estimated average cost per hire within the UK is £3000. At just £399, you will save 85% using Blue Rocket

75% of employed workers would consider a new opportunity if they felt it was right for them

8 months is the approximate time it takes for a new employee to reach full productivity.

## Benefits of using Blue Rocket



Save £1000's  
compared to using a  
traditional recruitment  
agency

Our Account Managers  
have extensive  
experience in writing  
powerful & compelling  
job adverts, that attract  
the right candidates

All applications will  
appear in your simple,  
easy to use cloud-  
based dashboard or  
email (your preference)

Upgrade and we can  
setup interviews,  
manage offers etc... to  
save you more time

Hire as many  
candidates as you wish  
from any campaign at  
no extra cost

Full support every step  
of the way & start  
receiving applications  
immediately

Find out more about us and how we can help you  
recruit for **just £399** by visiting our website

**[bluerocketrec.co.uk](http://bluerocketrec.co.uk)**

Ready to get started?

Call one of our friendly team on **023 8033 6633** for a no  
obligation conversation or email  
**[hi@bluerocketrec.co.uk](mailto:hi@bluerocketrec.co.uk)**



'Our great recruitment partner came up trumps once again. They wrote a great advert and gave us maximum coverage, in which we received a number of suitable applications from great candidates'

Ross Negus – Managing Director

Southampton Freight Services - [sotonfreight.co.uk](http://sotonfreight.co.uk)



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