

## Key facts and figures...

92% of job seekers look online for their next career move

The top 5 job boards in the UK represent 91% of the UKs job applicants

On average 87% of candidates that a typical recruitment agency successfully places with their clients, have responded to an online advert

90% of all online job-related searches are performed by people who are currently in employment

In a recent survey 74% of job seekers stated that they found their new job by using online job boards

37% of job seekers search for jobs whilst at work

# Hate using recruitment agencies? Looking for a new way to recruit?



Our vision is to disrupt the traditional recruitment process by providing companies with everything they need to attract the best candidates & **recruit directly** – saving £1000's in recruitment fees

## Do you hate the fact that recruitment agencies....

1. *Take your role, advertise it on job boards, send a few CVs with no real added value & then charge you £1000's?*
2. *Pitch other jobs to candidates they have already submitted to you?*
3. *Keep in contact with candidates that they have placed with you, only to pitch them new roles with your competitors in 6 months or perhaps a years time?*
4. *Have pushy sales consultants, trying to hit sales / KPI targets?*
5. *Just hurl CVs at you until one happens to be good?*
6. *Fill up your inbox with speculative anonymous CVs? Not to mention the constant cold calls?*
7. *Don't know anything about the jobs or sector they are recruiting for?*

Passive (happily employed) candidates are looking on job boards regularly, but not for long – around 10/15 minutes per week, so your job needs to be at the top of the listings & stand out

74% of all online job-related searches start in Google

58% of job seekers who have a prior negative impression of a company, said that they would not apply again in the future

In a survey of 2000 hiring managers, 33% claimed to know whether they would hire someone within the first 90 seconds

The average time spent looking at a CV is 5 to 7 seconds

On average, face to face interviews last for 40 minutes

78% of candidates say the overall candidate experience they receive is an indicator of how a company values its people



30% of all Google searches are job related

Half of job seekers search for a job whilst in bed

## But...

- 1. You haven't got the time or the expertise to write a decent, compelling advert selling your job to ensure you attract the best candidates?*
- 2. You don't know what job boards to use, haven't got time to research them, call them & then upload your own advert, filling in all the information?*
- 3. You don't have time to deal with sporadic applications filling up your inbox day & night?*
- 4. You've not got an applicant tracking system (ATS) that is fully GDPR compliant, where you can review, store all CVs, contact candidates & schedule interviews from, on any device, 24/7?*
- 5. No one to turn to who has the recruitment expertise to help you with any questions, offer advice or assist with any technical support required?*

## Sound familiar?

## There is another way...



The cost of a bad hire can be up to 3 times their salary – including the cost of finding a replacement, the cost of hiring & training, lost productivity & lower staff morale

Basically, we are the **Purple Bricks** of recruitment...

When you use **Blue Rocket Recruitment**, for just **£399** we will...

1. *Take your brief or job spec and write you a compelling & optimised job advert from scratch.*
2. *Post your advert across all the leading job boards, recruitment platforms & social media, including:*



28% of new employees leave within the first 90 days of starting a job

The estimated average cost per hire within the UK is £3000. At just £399, you will save 85% using Blue Rocket

75% of employed workers would consider a new opportunity if they felt it was right for them

8 months is the approximate time it takes for a new employee to reach full productivity.

3. *Provide the full & original CV of each applicant with full contact details, which will go directly into your candidate management system (ATS), for you to review, shortlist, interview & ultimately hire.*
4. *Give you all the tools, support & vacancy exposure you'll need to be able to successfully recruit yourself at the fraction of the cost of using a recruitment agency.*
5. *Assist with any other aspects of the recruitment process that you'd like us to manage for you, albeit shortlisting, arranging interviews or managing the offer process – just see our available add on services under pricing, on our website.*

## Benefits of using Blue Rocket



Save £1000's  
compared to using a  
traditional recruitment  
agency

Our Account Managers  
have extensive  
experience in writing  
powerful & compelling  
job adverts, that attract  
the right candidates

All applications will  
appear in your simple,  
easy to use cloud-  
based dashboard

Select any of our  
additional bolt-on  
options that meet your  
needs & to save you  
even more time

Hire as many  
candidates as you wish  
from any campaign at  
no extra cost

Full support every step  
of the way & start  
receiving applications  
immediately

Find out more about us and how we can help you  
recruit for **just £399** by visiting our website

**[bluerocketrec.co.uk](http://bluerocketrec.co.uk)**

Ready to get started?

Call one of our friendly team on **023 8033 6633** for a no  
obligation conversation or email  
**[hi@bluerocketrec.co.uk](mailto:hi@bluerocketrec.co.uk)**



'Our great recruitment partner came up trumps once again. They wrote a great advert and gave us maximum coverage, in which we received a number of suitable applications from great candidates'

Ross Negus – Managing Director

Southampton Freight Services - [sotonfreight.co.uk](http://sotonfreight.co.uk)



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